



FOR IMMEDIATE RELEASE

Cheryl Engstrom, cengstrom@recessolights.com, 425-417-1395

Recesso Lighting Introduces Easiest Recessed Light Converter Kit on the Market Turn ANY Recessed Light into ANY fixture in 4 Simple Steps



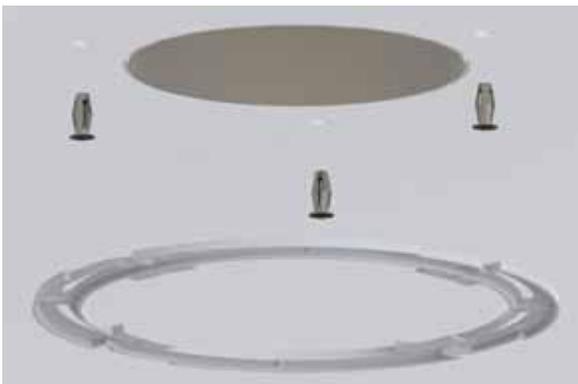
ATLANTA, GA (Jan. 17, 2011) – Recesso Lighting, award-winning company with a complete line of recessed lighting shades and pendants, introduces the easiest way to turn any recessed light into a wired fixture, the Recesso Lighting Converter Kit.

New to Dallas Market Center this January Recesso’s Converter Kit has only 5 parts and 4 easy steps. Once installed, this innovative Converter holds any new fixture up to 50 pounds, including flush mounts, semi flush, chandeliers, track lighting, pendants, and even ceiling fans.

“Our kit using our patent pending Locking Ring™ and Quick Connect Plug™, both designed for simple, one-person installation,” says Cheryl Engstrom, VP/COO, Recesso Lighting. “No other kit on the market is this east to install or able to fit any recessed can, even remodel can that are not installed to the grid. We mount

around the recessed fixture to the ceiling, so homeowners do not even have to know anything about their recessed light to install . . . no matching of model numbers or brands. We install around them all.”

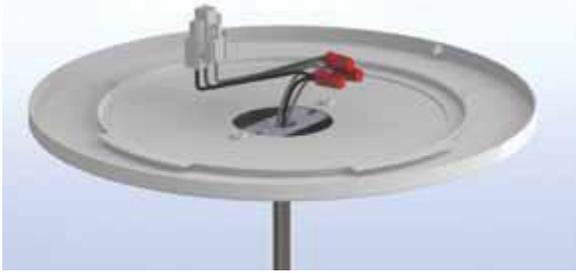
Installation is Easy:



Step 1: Attach Ceiling Ring



Step 2: Insert Quick Connect Socket Adapter



Step 3: Connect fixture to cover plate



Step 4: Plug in and twist to lock into place

Come visit Recesso Lighting at Dallas Market, Space #3656-6 to learn about PDQ 6-pack show specials and view the entire collection of Recesso shades and pendants. For more information, contact Rich Singer at rsinger@recessolighting.com, 954-802-3677 and visit www.recessolighting.com.

About Recesso Lighting:

Recesso Lighting was first formed in 2009 with a single idea; to transform old recessed lights into beautiful decorative fixtures. In 2011, Burnes Home Accents, LLC formed a new joint venture with Brighter Ideas, Inc., the parent company of Recesso Lighting (www.recessolighting.com). Using the patent-pending Twist & Lock™ ceiling ring, the company offers a full collection of decorative shades that install easily around any recessed light. Its creative pendant option uses the same ceiling ring system to transform recessed lights into decorative pendants. The companies Converter Kit™ turns any recessed light into a J-box from which any decorative fixture can be hung, including chandeliers, pendants, ceiling lights and track lighting.

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